

Boost Sales: Marketing Insights for EOS® Clients

Octain's marketing audit is a comprehensive health checkup for your company's marketing strategies and activities used to uncover insights that pave the way for revenue and sales improvements that align with your implementation of EOS.

With a marketing audit, you will know exactly:

- How to align your marketing efforts with your EOS Goals
- What improvements to make to achieve a higher marketing ROI
- Where the money is going and why
- Where there are gaps and opportunities in your current programs
- How to set up your marketing rocks for success

Octain Marketing Audit Process





How It Works

- One-time flat fee of **\$9,500**.
- **30-45 Day Sprint** to fit into your quarterly rock planning.
- **You Get Scorecards** for your market position and messaging, collateral, website and campaigns.
- **You Get a 90-day Roadmap** of what to do next for highest marketing traction and ROI.
- **You Get Access** to all the resources you need to move forward.
- **OPTIONAL.** On-going fractional CMO direction from an Octain Growth Architect.

“Before Octain, our team was all over the map trying to target the right customers. Now we have a focused strategy for reaching our best prospects. We’ve seen sales jump 40% in six months,” – CMO, Medical Services Company

[Click Here](#) to book a call

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